

# Growing Lions Workshop

Join Lion leaders from across **Global Action Team Area 1E** to learn tips & tools you can use to start new clubs & grow membership in existing clubs.

This Workshop is designed for your **District Growth Team** to work through the process of starting new clubs together & use these same tools to rejuvenate membership in current clubs — and, if all goes well, have a new club chartered, or well on its way to being chartered, by the end of the 6 week session or soon thereafter.

**All sessions are virtual & begin @ 7 PM CST (Central)**



Thursday, January 16  
Thursday, January 30  
Thursday, February 13

**Advance Registration Required**

After registering, you will receive a confirmation email containing information about joining the meeting.

<https://bit.ly/AreaEGrow>

## Workshop Overview

- Session 1 - Mission To Grow, Resources, Clubs Types & Formats, Develop Your Team, Identify Areas of Opportunity & Site Research
- Session 2 - Promoting the New Club, Inviting A New Generation, Recruitment Models, Recruiting Tips
- Session 3 - Formation Meetings, Club Process & Approval & Launching the Club
- Each session involves a 120 minute virtual learning component, success stories, and an assignment to complete before the next session
- District Teams will work together during each session to plan & strategize
- Live participation in all sessions is strongly encouraged
- Session recordings will be available