

A PUBLICATION OF THE LIONS OF LOWER MICHIGAN - MD 11

withe World





"We change the world by enriching lives through our service. We change the world by transforming our communities. We change the world by working together."

> - 2023-2024 Lions Clubs International President Dr. Patti Hill

Our International President

As a Lion for more than 32 years, International President Dr. Patti Hill has always brought out the very best in others. Her life and career have been defined by her passion for social justice, her dedication to helping others reach their full potential and her devotion to making the world a better place for all people.

Changing the World

Changing the world is a journey. There is no middle and no end. There is only a beginning—and it starts with us. It happens through the many small choices and acts of kindness we make every day. Together, the sum of our efforts makes the world a better place, one life, one relationship and one community at a time.

Reaching Our Full Potential

President Hill's programs and initiatives will focus on four key priorities for Lions International that are critical to our mission of service.

- 1. Creating a greener, cleaner environment
- Sharing our stories with the world 2.
- Reaching our full potential as Lions and leaders 3.
- Supporting our global foundation, LCIF 4.



For mail returns see ID statement.

Events:

UPCOMING

USA/Canada Lions Leadership Forum Reno, Nevada

October 6-7
Fri, Oct 6 VDG Training 10am – 4pm Fri Oct 6 Council Meeting 7pm Sat, Oct 7 Cncil Mtg 9am-3pm Tree Tops Resort, Gaylord

November 2-5, 2023

Lions Leadership Institute MacMullen Center, Higgins Lake, MI

December 1-2 2023

LCI Peace Poster Judging MD11 Fri, Dec 1 VDG Training 10am – 4pm Fri Dec 1 Council Mtg 7pm Sat, Dec 2 Council Mtg 9am-3pm Hilton Garden Inn, Lansing, MI

February 23-25, 2024

Council of Governors Mtg & Lions MI Forum **Gateway Best Western Grand Blanc** Friday, Feb 23 - VDG Training 10am – 4pm Friday, Feb 23 - Service Project at hotel Sat, Feb 24- Lions MI Forum 8:30am-3pm Sat, Feb 24 - Cncil of Govs Mtg 7pm Sun, Feb 25 - Cncil of Govs Mtg 9am - 4pm

April 26-May 5 2024

May 17, 24 Sheraton by Marriott

Fri, May 17 Council of Govs Mtg 9am – 12:30pm Fri, May 17 District Gov Elect Mtg 1:30 – 3:30pm

May 16-May 18, 2024

MD 11 Convention Sheraton by Marriott Grand Rapids

LCI Convention, Melbourne, Australia

Check our website for updates & additional information www.lionsofmi.com



> DIRECTORS CORNER NEWS



ECUTIVE DIRECTOR'S PRIDE



Wendy Burns, Executive Director



B1 Members attending the Lions International Convention in **Boston** L-R: Lion Shawne Lige, Donna Smith, Wendy Burns, Terri Huffman

Greetings, Fellow Lions!

As we begin our new year together, I'd like to acknowledge the many state, district and club chairpersons who will invest countless hours and boundless energy serving in a variety of ways in the weeks and months ahead.

Whether it's organizing fundraisers, providing essential support to those in need, or spearheading initiatives that promote education and well-being, your commitment is a beacon of hope.

With each event, each smile brought to a child's face, and each hand extended to help someone in distress, you embody the spirit of Lions Clubs International. Your commitment is sure to inspire others to follow in your footsteps and join the ranks of those who make a difference.

Let's continue this journey of service, camaraderie, and community-building with the knowledge that together, we can change the world, starting with Michigan.

Yours in Service, **Lion Wendy Burns, Executive Director**



The best part of being a Lion is the people you meet along the way and the friendships that are made. Taking part in the LCI Convention in Boston further proved this statement to be true. Pictured here are Lion friends Donna Smith, Roshni Patel, Ron Gibson, Wendy Burns, Terri Huffman and Shawne Lige. On the other side of the camera were even more Lion friends!

YOUTH CAMP AND EXCHANGE PROGRAM

Contributed By: Lion Elvie Marfil, State Chairperson

Is the YCE Program Right for Me?

Are you ready to embark on a life-changing adventure that will open your mind and heart? Are you curious about other cultures and ways of life? Do you want to develop your skills in a second language? Would you like to cultivate new friendships with individuals that have different backgrounds, beliefs, and customs than you? The Youth Camps and Exchange (YCE) Program may be the opportunity you are seeking.

Benefits of Participation

As a YCE you will:

- Live with a family in another country
- Meet people your age from around the world
- Learn about what it means to be a Lion or Leo in another country
- Deepen your understanding of yourself and the world around you Learn how to foster peace and understanding among peoples of the world

What to Expect

As a Youth Camp and Exchange you can expect to be immersed in a unique cultural experience with Lions and Leo club members supporting your YCE journey. Your host family will treat you as a member of the family, awaiting your engagement in typical daily routines and family meals. You will participate in social activities, possibly service projects and visit cultural places of interest. You are expected to familiarize yourself with the customs, expectations and basic language of the host country prior to your visit and have a desire to learn more. You can learn more about the roles and expectations of a Youth Exchange by checking out the Youth Camp and Exchange Handbook!

Participant Eligibility

The suggested age range for Youth Camp and Exchange is 15-22. Please note age can vary by specific Youth Camp and Exchange progr Youth Camp and Exchange must:

- Be sponsored by a Lions club
- Be ready to represent your community, country and the sponsoring Lions club
- Welcome the opportunity to explore the customs of another culture
- Provide proof of insurance (health, medical, travel) and a liability release
- Take initiative to learn the language of the host country (i.e. basic greetings and phrases)

What are the Costs?

Local program costs vary from country to country. Financial arrangements for transportation may be paid by the Sponsor Lions Club, by the Exchange Youth, the Exchange Youth's family or a combination of these sources. Host Lions clubs cover the costs of room and board with a host family. Exchange Youth are typically responsible for:

- Round-trip airfare
- Camp Fees
- Health, medical and travel insurance
- Travel documents (such as passports and visas)
- Spending money

This year we had an opportunity to host 2 students from Italy, France and Spain.

Host parents Lions Janet and Alan Wartman, (Mattawan Lions Club) Angela Bambace and Francesco Torroni (Italy) and host mom Lion Ginger Smietana (Paw

Paw Lions Club), District 11-B2.

Carmen Infante Pizana (Spain) host parents Jackie and PDG Norm Wood (Dimondale Lions Club) and Markus Angelloz-Nicoud (France), District 11-C2.

Please spread the news that youth from Michigan, ages 16-21 are welcome to become part of the Lions Youth Camp and Exchange Program. They need not be a Leo nor have any affiliation with the Lions; however, a Lions Club in their area will be asked to sponsor the youth.

Additionally, we will need host families!

For more information, please email the following MD 11 District Chairs:

A1 - PDG Roshni Patel, email: roshni77777@gmail.com

A2 - vacant

B1 - PDG Roberta "Bert" Sexton, email: robertasexton@comcast.net

B2 – Lion Elvie Marfil, State Chairperson, email: epmarfil5@gmail.com

C1 - PDG Debra VanTol, Outgoing Chairperson, email: liondebravantol@gmail.com

> C2 - Lion Eileen Delanev. mail: lioneileen53@gmai

> > D1- vacant

D2 - PDG Pat Bowerman, email: tandpbowerman@yahoo.com

> E1- vacant E1 - Vacant MD 10 - vacant





DISTRICT GOVERNOR'S SPOTLIGHT <

2023-24 GLOBAL ACTION TEAM



Global Membership Team – IPDG Shawn Blaszczyk Shawn.prc1973@yahoo.com





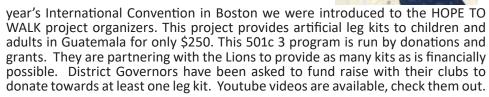
Global Service Team –
PDG Terri Huffman
Terri_huffman@hotmail.com



Spotlight GST MD11 CHAIR PDG Terri Huffman

Get ready for a year filled with service! There are three projects in the works that the District Global Service Team is going to develop for their individual districts.

The District Governors were presented with a SPECIAL project to start the new year off. At this



The second project is making and donating tied blankets for the Sleep in Heavenly Peace Project. We will donate directly to this project or Districts can identify shelters or programs that they would like to donate blankets to. This will all be worked out with the District GST. The blankets will be made at the MD Forum.

The third project is the Kids Coalition Against Hunger food packaging project where we will financially support the project and package foods for inner city programs who provide meals to families and children. This program was presented at last year's MD Convention by Michael Burwell from KCAH. We will put the packages together at the MD Convention for our group service project.

I am proud to serve as your MD GST and have plans to make it a 100% service kind of year. Together we will work toward "Changing the World."

Yours in Service-PDG Terri Huffman, GST MD 11 Chair



by PDG Dave Wineman

THE GREATEST COUNCIL EVER!

August 4th saw a brand new council of governors take charge with the declaration by Council Chair John Doud, "The Greatest Council Ever!" It was great to see the enthusiasm in the room for the opening of a new year. The council got through some of the routine business that every council of governors must wade through. There were some of the old familiar faces which were great to see. Time to

catch up. Time to renew friendships and enjoy some laughs. No doubt some had their Lions moment that will last a lifetime. There were a few empty chairs for friends that had passed.

On Saturday more council meetings, the Lions of Michigan Foundation trustees were kicking off their new year in an adjacent room and of course there was the Hall of Fame dinner that evening. The Hall of Fame dinner had many of the same faces we see every year. It is always wonderful to see some fresh new Lions there - and there were. All this was important in so many ways. Most Lions shy away from the spotlight when it comes to their service. They just do it for love.

The Hall of Fame dinner gave Lions a chance to learn and honor other Lions before us that have contributed so much. In some cases, we got to meet their families. Stories were told. Laughter was had. And... Just like so many Lions events, new plans were made. Past events and stories were talked about. Many have heard me talk about FUN (Friendly, Upbeat and Nice) and HOPE (Helping Others through Positive Encouragement). There was plenty of that flowing. We even got to participate in a silent auction where I magically bid on a beautiful unicorn suitcase. Strangely, I even began to outbid myself. My granddaughter will be very happy on her birthday thanks to some helpful Lions (friends?)!

In the new opportunity department, we had three very important things introduced that every Lion in Michigan can benefit from. Here they are... Snooze you lose!

- Michigan Lions Leadership Institute. There is a general session and this year an FDI session. Reserve your spot now. If you have never been then consider the general session. If you have been to previous Leadership Institute sessions or have past leadership training, consider the FDI session. Besides FUN there are some of the best opportunities to learn that you can get. It's painless and well worth it. See more information in this issue of The Lions Pride.
- The foundation has secured a diabetic retinopathy machine. From what I understand we have it for a year with unlimited tests. This is a huge leap forward for our organization. It ties our work in eyesight to our work in diabetes and provides a huge opportunity for our Lions members. Time to make hay while the sun shines.
- On the International front we have an opportunity to make Michigan shine. Mission 1.5 is at our doorstep. Mission 1.5 is more than a desire to grow our membership. It is a statement. We are Lions. We make a difference in our communities. We make a difference to the world. We work through clubs, districts, multiple districts and an organization as a hole. Simply put we are working to increase our numbers every year by 4% between now and 2027. It is a challenge. One that we can do if we put our heart into it. LCI has devoted tools to help us with the challenge. Make it your challenge and step up to the plate. Here is the link on the LCI website:

https://www.lionsclubs.org/en/resources-for-members/mission-to-grow

or just type Mission 1.5 in the search tool at www.lionsclubs.org.

It is an exciting time to be a Lion. "We are the Greatest Organization Ever!"

Cheers! PDG Dave Wineman E: dw@abadata.com T: 989-225-3279

SEPTEMBER11-17 CELEBRATE COMMUNITY

"Celebrate Community" is a week-long initiative that promotes joint service projects among the incredible members of Lions International, Kiwanis International, Optimist International and Rotary International. Start planning a project now and be sure to invite another service club to join you!

Share with us how you celebrate your community through partnerships with local service organizations. Send your information to wburns@lionsofmi.com and don't forget to share your photos!

Oscoda Lions Club hosted their 10th annual 4th of July Community Picnic. There were games for the kids, tattooing, and more fun for all. It was a great day to serve the community. The event is held in conjunction with the Oscoda Rotary Club which is a great community partner.

Oscoda Lions and Rotary Clubs working together for the good of their community.

> LMASB BOSTON 2023

THE BAND IS BACK TOGETHER! LIONS OF MICHIGAN

ALL STATE BANDBy Jeremy Michael Hull



This year, the Lions of Michigan All-State Band emerged from the aftermath of Covid and re-formed to bring their incredible musical talents to Boston, Massachusetts, and New York City. The 2023 Michigan Lions Band was comprised of nearly 30 high school band students from all across the state of Michigan. Together, they embarked on the adventure of a lifetime and shared their phenomenal musical skills everywhere they went. If the Lions' motto is "We Serve", the Lions of Michigan All-State Band upheld this mantra by serving every destination they visited through the gift of music.

Having been absent from the 2022 season, the Lions of Michigan All-State Band was able to rebuild and prepare a fresh musical selection for their 2023 tour to Boston and New York. Auditions began in October of 2022, utilizing traditional in-person auditions and online video submissions. Among the auditions were 24 talented individuals who showcased their musical abilities and earned the opportunity to travel across the country and perform at various locations throughout Boston and New York City.

It's safe to say some incredible memories were made along the way too.



47TH ANNUAL USA/CANADA LIONS LEADERSHIP FORUM SEPTEMBER 21 - 23, 2023 RENO, NEVADA READ ALL ABOUT IT ON

PAGE 9!



YOUTH CAMP AND EXCHANGE

Lion Elvie Marfil, State Chair

"To create and foster a spirit of understanding among the peoples' of the world."

The program was officially introduced in 1961. Since then, thousands of young people (ages 15-21) have experienced life in a different culture to Lions youth exchanges.

This year we were fortune to host Francesco Tarroni and Angela Bambace both age 15 from Italy sponsored by Russi Lions Club, District 108A. Lions Janet Wartman and Ginger Smietana of the Paw Paw Lions Club hosted our students and opened their doors to the world of Youth Exchange!

On July 22 at the District 11-B2 Officers Training, we had an opportunity to meet with them. IPDG Julie Mayuires and DG Amy Thackston presented our students with T-shirts, pins, and pens.





THE 2023-2024 PEACE POSTER CONTEST DARE TO DREAM

To a young person, a dream isn't just a wish, hope or desire — it's a path, a goal, an ambition. But achieving that dream takes hard work. This year, we're asking young people to show how they'll turn their dream of a peaceful world into reality.

PEACE POSTER CONTEST DEADLINES

While it's hard to imagine that it's time to launch the 2023-2024 contest, it's already that time of year! Order your kit online through LCI Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.

- January 15: Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- October 1: Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- November 15: Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- December 1: Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.



Artist Elle Frances – 2022-2023 MD 11 Peace Poster Winner

HALL OF FAME NEWS <



MD11 READING ACTION PROGRAM

by PDG Donald Spinks
RAP Chair
Focus On Dyslexia

Dyslexia is a condition of neurodevelopmental origin that mainly affects the ease with which a person reads, writes, and spells, typically recognized as a specific learning disorder in children. Dyslexia results from individual differences in the parts of the brain that enable reading. It tends to run in families. Dyslexia appears to be linked to certain genes that affect how the brain processes reading and language.

If a child appears to be struggling with spelling, reading, writing or numeracy, how do you know whether these difficulties are potential indications of dyslexia? There are some obvious signs such as a 'spiky' profile which means that a child has areas of strong ability alongside areas of weakness. You may also have other family members with similar weaknesses. Remember that not all dyslexic children will display the same weaknesses and abilities. General signs to look for are:

- Speed of processing: slow spoken and/or written language
- Poor concentration
- Difficulty following instructions
- Forgetting words

Written work

- Poor standard of written work compared with oral ability
- Produces messy work with many crossings out and words tried several times, e.g. wippe, wype, wiep, wipe
- Confused by letters which look similar, particularly b/d, p/g, p/q, n/u, m/w
- Poor handwriting with many 'reversals' and badly formed letters
- Spells a word several different ways in one piece of writing
- Makes anagrams of words, e.g. tired for tried, bread for beard
- Produces badly set-out written work, doesn't stay close to the margin
- Poor pencil grip
 Produces phonetic and hizarre spe
- Produces phonetic and bizarre spelling: not age/ability appropriate
- Uses unusual sequencing of letters or words

Reading

- Slow reading progress
- Finds it difficult to blend letters together
- Has difficulty in establishing syllable division or knowing the beginnings and endings of words
- Unusual pronunciation of words
- No expression in reading, and poor comprehension
- Hesitant and laboured reading, especially when reading aloud
- Misses out words when reading, or adds extra words
 Tails to accomplise familiar words
- Fails to recognise familiar words
- Loses the point of a story being read or written
- Has difficulty in picking out the most important points from a passage Numeracy
- Confusion with place value e.g. units, tens, hundreds
- Confused by symbols such as + and x signs
- Difficulty remembering anything in a sequential order, e.g. tables, days of the week, the alphabet

Time

- Has difficulty learning to tell the time
- Poor time keeping
- Poor personal organisation
- Difficulty remembering what day of the week it is, their birth date, seasons of the year, months of the year
- Difficulty with concepts yesterday, today, tomorrow Skills
- Poor motor skills, leading to weaknesses in speed, control and accuracy of the pencil
- Memory difficulties e.g. for daily routines, self-organisation, rote learning
- Confused by the difference between left and right, up and down, east and west
- Indeterminate hand preference
- Performs unevenly from day to day

Behaviour

- Uses work avoidance tactics, such as sharpening pencils and looking for books
- Seems 'dreamy', does not seem to listen
- Easily distracted
- Is the class clown or is disruptive or withdrawn
- Is excessively tired due to amount of concentration and effort required

A cluster of these indicators alongside areas of ability may suggest dyslexia and further investigation may be required. How can Lions help with Dyslexia? Read the following testimony from a concerned parent.

My daughter Caroline's vision problems were detected from the Lions vision screening back when she was in 1st grade. We took her to a specialist and found out that she had cataracts in both eyes. Due to the rapid regression of her eyesight she goes to the eye doctor every six months instead of annually. After her first eye exam it was suggested that she be evaluated for Dyslexia which lead to a diagnosis of Surface Dyslexia. Without the Lions vision screening I would hate to find out how long it would have taken to discover these issues. What a great plug for Lions Vision Screening. There are all kinds of helpful information to help anyone with Dyslexia. Your club should become familiar with this and reach out to your community to help in some way.

Together, let's kick Dyslexia. - PDG Don Spinks

LIONS HALL OF FAME INDUCTEES



Congratulations to this year's Hall of Fame inductees! The event was held August 5th in Mt. Pleasant during the Lions of Michigan Foundation Hall of Fame dinner. Inductees included PDG Jack Becher, A2; PCC Jeff Mayuiers, B2; PDG Karen Routson, C2; PCC Janalee McClure, E1 and PDG Barb Durflinger, E2. Recipients who have passed away included PCC Sara Doubledee, District 10 and PDG Bob Heft, District D1.

The Lions of Michigan Hall of Fame is a project of the Lions of Michigan Foundation, whose goal is to recognize and honor those individuals who have had a significant impact on Lionism in Michigan and to preserve a record of their service.

Nominations are accepted annually with a March 1 deadline. For complete details on this prestigious honor, contact LMF Executive Director, Chad McCann. info@lmsf.net.

LCIF AWARD GRANT PROGRAM GUNGER FOCUSEDE



There are nearly one billion people across the world that experience food insecurity. No one can truly understand the devastating physical and emotional impact of hunger unless they experience it. Through the LCIF Hunger Grant Program, Lions can support school-based feeding programs, food banks, feeding centers, and similar facilities that provide food to people when they need it most.

Grants are available to Liosn districts in amounts of \$10,000.00 to \$100,000.00. Hunger Grants support infrastructure and equipment to acquisition of Lions' projects focused on alleviating hunger. Funds can be used for a project's capital need and select project operational expenses during the start-up period.

Typical project expenses may include:

- Construction or expansion of food banks, feeding centers, food storage facilities
- •Construction or expansion of kitchen or dining facilities as part of a school-based feeding program
- •Purchase of refrigerators or freezers
- •Kitchen equipment; furniture such as tables and chairs
- Vehicles to transport, collect, and deliver food

Application and Deadline

The applications for Hunger Grants are due no later than 90 days prior to the start of the Board of Trustees meetings, which take place in January, May, and August. This means you have time to apply now and get it before the January Board of Trustees meeting! View the entire grant application at https://www.lionsclubs.org/en/start-our-approach/grant-types/hunger-grant

> LIONS FOUNDATION NEWS







DIABETIC RETINOPATHY SCREENING PROGRAM

The Lions of Michigan Foundation's new Diabetic Retinopathy Screening Program officially started on July 11th with training at the Sterling Heights Lions Clubhouse. Many thanks to both of the Sterling Heights Lions Clubs for their support and wonderful hospitality.

The program is a partnership between the Lions of Michigan Foundation and the District 11-A1 and District 11-A2 Lions Clubs, and we are working with a group of eye care professionals and research scientists who are collecting and analyzing data for Henry Ford Health System. The program is, primarily, being funded with contributions from the Community Foundation for Southeast Michigan (www.cfsemorg - 313-961-6675) and the Lions Clubs International Foundation (www.lionsclubs.org - 630-571-5466).

Diabetic Retinopathy is the leading cause of preventable blindness in adults. Our Diabetic Retinopathy Screening Program utilizes a Topcon NW400 Retinal Camera and a LumineticsCore Artificial Intelligence Diagnostics System to identify adults who have Diabetic Retinopathy.

Diabetes is a disease that affects blood vessels throughout the body, particularly vessels in the kidneys and eyes. When the blood vessels in the eyes are affected, this is called diabetic retinopathy. Major blood vessels lie on the front portion of the retina. When these blood vessels are damaged due to diabetes, they may leak fluid or blood and grow scar tissue. This leakage affects the ability of the retina to detect and transmit images.

During the early stages of diabetic retinopathy, reading vision is typically not affected. However, when retinopathy becomes advanced, new blood vessels grow in the retina. These new vessels are the body's attempt to overcome and replace the vessels that have been damaged by diabetes. However, these new vessels are not normal. They may bleed and cause the vision to become hazy, occasionally resulting in severe vision loss or a complete loss of vision. The growth of abnormal blood vessels on the iris of the eye can also lead to glaucoma or the formation of cataracts., and the new vessels can damage the retina by forming scar tissue and pulling the retina away from its proper location, causing retinal detachment and blindness.

Symptoms of Diabetic Retinopathy:

- Floaters
- Difficulty reading or doing close work
- Double vision

Causes of Diabetic Retinopathy:

• Diabetes: Everyone who has diabetes is at risk for developing diabetic retinopathy, but not everyone develops it. Changes in blood sugar levels increase the risk. Generally, diabetics don't develop diabetic retinopathy until they've had diabetes for at least 10 years.

Reduce Your Risk of Developing Diabetic Retinopathy by:

- keeping your blood sugar under control.
- monitoring your blood pressure.
- maintaining a healthy diet.exercising regularly.
- getting an eye exam at least once a year.



Henry Ford Health System Research Assistant
Nisha Desai receives a Diabetic Retinopathy
Screening from District 11-A2 Lions Roger



SAVE THE DATE

LIONS OF MICHIGAN MULTIPLE DISTRICT CONVENTION

MAY 16-18TH, 2024

At the Sheraton by Marriott, Grand Rapids, Michigan with VIP Guest Speaker PIP Justice Brian Stevenson of Calgary, Alberta, Canada

Trio of Trouble...IPID Justin Faber can be credited with securing our 2024 LCI Guest Speaker Judge Brian Stevenson, shown here with both IPID Justin and PID Gary Anderson.

The MD 11 Convention Planning Committee is proud to announce our 2024 LCI guest speaker, Past International President Judge Brian Stevenson. PIP Stevenson will join us at the Sheraton by Marriott in Grand Rapids May 16-18, 2024.

Justice Brian Stevenson, of Calgary, Alberta, Canada was elected to serve as president of The International Association of Lions Clubs at the association's 70th International Convention, held in Taipei, Taiwan in July 1987.

A Lion since 1966, Past President Stevenson was a partner in a Calgary law firm and served as a special prosecutor of narcotic offences for the Canadian Department of Justice. He has been a trial Judge in the Criminal Division of the Provincial Court of Alberta since 1974. He continues to serve as a supernumerary Justice of that court.

In 1996, the City of Calgary recognized his many voluntary contributions by awarding him the Grant MacEwan Lifetime Achievement Award of Merit. In 2005, the Province of Alberta recognized his service to Alberta with the Alberta Centennial Medal. In 2002, Justice Stevenson was honored by Her Majesty Queen Elizabeth II with her Golden Jubilee Medal, and in 2023 he was again honored by being awarded her Platinum Jubilee Medal.

The convention committee has already started planning for next year's event and will hold their first meeting at the hotel on September 29. Save the date for May 16-18, 2024!

NEW ASSISTANT STATE TREASURER ANNOUNCED



District Governor Kelley Unruh, 11 A2, is the newly elected Assistant State Treasurer. She will work alongside State Treasurer PCC Paul Hemeryck.

DG Kelley has many attributes that qualify her for the position, including a M.S. in Accounting, experience as a Cabinet & Club Treasurer, and strong leadership skills. Her role will be to assist in the accounting responsibilities for the Lions Club of Michigan state office and to support club treasurers as needed.

Welcome DG Kelley Unruh!









LIONS CLUBS OF MICHIGAN DEFENSE AGAINST DIABETES D.A.D. PROGRAM

This life changing & lifesaving program was developed to help people who:

- ➤ Are Pre-Diabetic
- Already have Type 2 Diabetes
- Want to learn more about how Diabetes can impact your life and the lives of loved ones.

Learn how to live longer, healthier lives with the information and tools provided by this program and your DAD Lifestyle Coach—Lion Carolyn Jennings.

- > Lions of Michigan & L.C.I.F. is funding the DAD Program.
- > This class is being sponsored by District 11-B1
- Open to everyone in the state of Michigan regardless of what district you live in.
- ightharpoonup To register for the full 8-Week class ightharpoonup click here
 - You can also type WWW.BIT.LY/NKFM-DAD into your browser to register. <u>Must</u> use all CAPS.
- > You do not have to be a Lion's Club member to attend.

Each 1-hour class/session will meet **ON ZOOM** Thursday's at 6:30 p.m.

Session 1: September 14	Session 5: October 12
Session 2: September 21	Session 6: October 19
Session 3: September 28	Session 7: October 26
Session 4: October 5	Session 8: November 2

Lions Club Contact: Lion Roger Blackwell 810-923-2954

If you have any questions or assistance with the registration process, please contact: Ed Bohach 248-863-7136 or ebohach@nkfm.org

LIONS OF MICHIGAN LEADERSHIP INSTITUTE NOVEMBER 3-6

WELCOME NEW LIONSI

LIONS OF MICHIGAN

2023 Lions Leadership Events

Two training opportunities, one location

LEADERSHIP INSTITUTE

The Michigan Lions Leadership Institute is a highly regarded leadership skills development event for Lions who are emerging leaders at the club, zone, region, and district levels.

FACULTY DEVELOPMENT INSTITUTE

Graduates of this program will be able to plan, develop, and present training programs. FDI is directed at people who will do training and formal presentations at the district level and beyond

VENT INFORMATION

Location R. A. MacMullan Center 104 Conservation Drive Roscommon, MI 48653

Questions? Email Lions@lionsofmi.com

Phone (517)887-6640 ext. 10



More Information!

Lions Leadership Institute

There is a \$250 fee. This includes registration, course materials, two nights of lodging, and six meals. Arrival Saturday, November 4 egistration 10:30-11:30 with lunch following

Classes actively involve participants in the learning process and enable them to experience the concepts presented. The skills acquired can be used not only in Lions, but also at work and in everyday life

When participants aren't in class, they make new friends, network, and exchange ideas from across the

Here's a sampling of classes:

Team building Conflict resolution Leadership Presentation skills Effective listening Action plans and goal setting

Faculty Development Institute

There is a \$350 fee. This includes registration, course materials, three nights of lodging, and eight meals. Arrival Friday, November 3, after 1:30pm with dinner following.

Lions who desire to lead and train others at the local level will benefit from the FDI, where they will learn fundamental training delivery skills and practice facilitating in a classroom environment.

Qualifications:

- · Not attended an FDI within the last five (5) years. (International or Local)
- In-depth knowledge of Lions' culture, Lions leadership experience and comfort using PowerPoint is preferred.

Here's a sampling of classes

Visual Aids Training preparation Adult learners Interactive learning

Training environment Session management Delivery skills

Application form **Lions Leadership Institute** and Faculty Development Institute



Deadline: October 13, 2023 Send completed form and payment to: Lions Leadership Institute 5730 Executive Drive, Lansing, MI 48911

App	licant information
First name	
Last name	
Address	
City	
State	Zip
Phone	
E-mail	
Club name	
District	# years in Lions
Highest Lions office he	eld
	attended a Michigan Lions Leadersno

Payment Information

Which Institute do you plan to attend (check one)?

Pay by check, payable to Michigan Lions Leadership Institute

Leadership Institute

Faculty Development Institute

Enclosed is my check for \$250 for Leadership Institute Enclosed is my check for \$350 for Faculty Development Institute

https://www.eventbrite.com/e/ lions-of-michigan-leadership-andfaculty-development-institute-tickets-686486749347?aff=ebdssbdestsearch

DEADLINE FOR REGISTRATION IS OCTOBER 13, 2023

A CANCELLATION FEE OF \$150.00 WILL APPLY AFTER **OCTOBER 3, 2023**

Welcome, New Lions!

Congratulations! You're now a part of the world's largest humanitarian service organization. This means that you've joined a global community of kind-hearted, service-minded people, dedicated to making a positive impact.

Learning opportunities await you throughout the year at the Lions Leadership Institute, Lions Michigan Forum and the MD 11 Lions Convention. These are three offerings provided by the state, with numerous conference and training sessions held within your district throughout the year.

Are you passionate about the environment? We've got a plan for that! Our strategic objective is to sustainably protect and restore our environment to improve the well-being of all communities.

Concerned over food insecurities in your community? We are feeding those in need. Lions and Leos serve to improve human flourishing, and we see how the global hunger and nutrition crisis bears upon our local communities. We believe community improvement depends on the thriving of its members and our objective is to ensure all community members have access to nutritious foods.

Has your community ever been victim of a natural disaster? Whenever and wherever disaster strikes, Lions are often among the first to offer aid. LCIF is ready to support their efforts with funding assistance through global disaster relief programs.

Learn more about our 5 Global Causes. Get involved through service, club meetings, and network with fellow Lions. Connect with your club secretary to make certain your information is added to LCI's data base to ensure you receive publications like the Lion Pride publication and correspondence from LCI We couldn't be happier to have you as a Lion in Multiple District 11, Michigan!

LIONS TITLES...

ZC RC CS CT **Zone Chair Region Chair Cabinet Secretary Cabinet Treasurer Cabinet Secretary/Treasurer**

1VDG or FVDG **First Vice District Governor** 2VDG or SVDG Second Vice District Governor

DG **District Governor Council Chair**

International Director 3rd IVP **Third International Vice President** 2nd IVP Second International Vice President 1st IVP First International Vice President **International President**

GLT-D or GLT-DC GMT-D or GMT-DC GLT-MD or GLT-MDC GMT-MD or GLT-MDC

Global Leadership Team - District Coordinator Global Membership Team - District Coordinator Global Leadership Team - Multiple District Coordinator Global Membership Team - Multiple District Coordinator

A "P" in front of any of the above indicates "Past" - e.g. PIP = Past International Presi-

LION PRIDE MAGAZINE

The Lion Pride (USPS 978-200) is published monthly for the Lions members of Multiple District 11, Michigan, except for the combined issues of January/February, April/May, July/August and September/October, at Lion Pride Magazine, 5730 Executive Drive, Lansing, MI 48911. Lions receive the publication for annual dues/ subscription rate of \$4.50. Advertisements must reach the above address by the 15th of the month for publication in the following month's issue. All clubs must send their own news and pictures to their district editor, allowing ample time for the district editor to forward the copy to meet the deadline stated above. Clubs or individuals must send their information to their district editor, not to the publication.

Periodicals postage paid in Lansing, MI 48911.

FOR YOUR INFORMATION:

Please notify your post office and club secretary immediately if you change your address so that your Lion Pride copy can be mailed to your correct address. New labels are prepared by Lions Clubs International and usually require 2-3 months before taking effect. For advertising rates, please contact Lion Pride Magazine, 5730 Executive Drive, Lansing, MI 48911.

For information on state projects or the state office, contact 5730 Executive Drive, Lansing, MI 48911, (517) 887-6640, fax (517) 887-6642.

> Editor: Wendy Burns 5730 Executive Drive • Lansing, MI 48911 (517) 887-6640 • fax (517) 887-6642 www.lionsofmi.com

> > Layout Editor: Lindy Wineman

USA / CANADA FORUM NEWS <

47th Annual USA/Canada Lions Leadership Forum SEPTEMBER 21 - 23, 2023 RENO, NEVADA



This year's Forum will feature over 70 seminars in 2 and **KEYNOTE SPEAKERS** 1/2 days. There will also be four motivational general meal sessions, service projects, and countless opportunities network with partner programs and other like-minded Lions members.

Session topics have not been published as of this writing but check their website for daily updates!

Below is the order of events for each day.

THURSDAY'S SCHEDULE

8:30am-10:40am Healthy Mind, Healthy Body, Healthy Lion

9:00am-5:00pm Forum Store Open 9:30am-11:15am Strides T-shirt Pickup Strides Event Kickoff 11:30 am-Noon

2:00pm-3:10pm Seminars 3:30pm-4:40pm Seminars

3:30pm-4:40pm **Lions University Graduation Opening Banquet/Ceremonies** 6:00pm

FRIDAY'S SCHEDULE

7:00am-3:00pm **Registration Distribution at Hotels**

8:00am-11:00am Forum Store

8:00am-5:00pm

Exhibitor Booths Open, Planning Committee & Host Committee Offices Open

8:00am-5:00pm **Pin Trading** 8:30am-9:40am **Seminars** 10:00am-11:10am Seminars 11:20am-11:30am Seating

11:40am-1:30pm **Luncheon Session** 2:00pm-5:00pm Forum Store Open

2:00pm-3:10pm Seminars 3:30pm-4:40pm **Seminars**

SATURDAY'S SCHEDULE

Exhibitor Booths Open, Planning Committee & Host Committee Offices Open 8:00am-3:00pm

8:00am-3:00pm **Pin Trading** 8:00am-11:00am Forum Store 8:30am-9:40am **Seminars**

10:00am-11:10am Seminars and Service Project

11:20am-11:30am Seating

11:40am-1:30pm International President's Luncheon

2:00pm-3:00pm Forum Store Open

Seminars and Service Project 2:00pm-3:10pm

3:30pm-4:40pm Seminars 5:40pm-5:50pm Seating

6:00pm Closing Banquet/Ceremonies



THURSDAY EVENING

FLOYD SMITH, SAN DIEGO'S LIVING LEGEND WILL JOIN ATTENDEES TO SHARE HIS MUSIC AND TELL HIS LION'S STORY. MR. SMITH IS KNOWN AS A PILLAR OF THE COMMUNITY AS WELL AS A QUADRUPLE THREAT, BEING A SINGER/SONGWRITER, ENTREPRENEUR, MENTOR, AND PHILANTHROPIST



LEADERSHIP FORUM

FRIDAY LUNCH

DONNA HARTLEY IS A STORYTELLER WHO INSPIRES, ENERGIZES AND ENTERTAINS. SHE DELIVERS AN INSPI-RATIONAL MESSAGE WITH A TWIST OF HUMOR AND A BIT OF DRAMA. AT FRIDAY'S LUNCH DONNA WILL SHARE HER STORY OF SURVIVAL. LEARN HOW TO BE A SURVIVOR, TOO!

SATURDAY'S LUNCH

2023-24 LIONS CLUBS INTERNATIONAL PRESIDENT DR. PATTI HILL WILL SHARE HER VISION AS THE LEADER OF THE GREATEST SERVICE ORGANIZATION IN THE WORLD. EVERY LION CAN HAVE AN IMPACT!





SATURDAY EVENING

STRIKER CORBIN WILL CLOSE OUT THE FORUM ON SATURDAY EVENING. AS A MOTIVATIONAL SPEAK-ER, CERTIFIED HYPNOTIST*, AND SUCCESS COACH, STRIKER CORBIN FOCUSES ON PERSONAL DEVELOP-MENT. HE USES HUMOR TO STIMULATE SELF-IM-PROVEMENT.

REGISTRATION FORM Midwest Breakfast - FRIDAY, September 22, 2023 Circus Circus Reno - Reno, NV Registration: 6:00 am - Serving: 6:15 am - Program: 7:15 am - Adjourn: 8:15 am

Complete the form below and submit back to the Lions of Kansas to make your reservation. Make additional copie as needed. You can submit one check with multiple forms. Please keep a copy of this form for your records, we will not be sending out receipts, but will confirm your reservation via email upon receipt of payment and completed forms

Breakfast buffet...... US\$37.00 per person. (Bacon, Sausage, scrambled eggs, French toast, pastries, coffee, juice, and tea)

Dietary Restrictions will be taken care of as noted on reservation.

Checks to be made payable to...... Kansas Lions

Forms and Checks mailed to: Kansas Lions, Midwest Breakfast 231 S Tyler Rd. Wichita, KS 67209 Email: Kansaslionsoffice@gmail.com

Web Link for Credit Card Payments: https://www.zeffy.com/en-

US/ticketing/3b7c2f33-a87f-4277-aa90-7775e5ad2fe2



Credit Card Payments:

NO TICKETS available at door. All registrations must be paid in advance. Due Date: Friday, September 8, 2023

	Multiple District:	_
Dietary Restriction:		
Payment Method (Ck # or Credit Card, use QR Code above):		
Name:	Cell#:	
Email:	Multiple District:	
Dietary Restriction:		<u> </u>
Payment Method (Ck #	or Credit Card, use QR Code above):	
Name:	Cell#:	
	Multiple District:	
Dietary Restriction:		
Payment Method (Ck # or Credit Card, use QR Code above):		

> Advertising Aids! NEWS

PROMOTIONAL ITEMS HELP WORD OF MOUTH

by Lion Doug Klein, APR, CTA

Advertising specialties are among the least expensive and most efficient forms of advertising you can use. Small items like pens and mugs have relatively low costs and can provide a significant return on investment if used in direct contacts with people to either start or end a conversation. Conversations are necessary to build good word of mouth in the community to support your service projects and fundraising. More importantly, good word of mouth is contagious and may also attract new members!

Look around your house right now. Do you see anything with a logo on it? If so, then you have seen specialty advertising in action. In a recent study of the industry, the Advertising Specialty Institute reported that 81 percent of respondents kept a promotional item they were given because it was useful. When people use your ad specialty item, they expose your message to an exponentially larger audience.

Let's learn more about this form of direct advertising. The promotional item itself serves as "reminder advertising." When people get a logoed item from your Lions Club, they are more likely to remember you and talk about your Lions Club to their friends and colleagues. This can lead to increased awareness through repeated brand exposure.

The best advertising specialties are pieces of merchandise that feature a Lions Club name or logo prominently somewhere on the item. Possible promotional item choices are seemingly endless, but examples of these promo products include:

- Glasses, cups, and mugs
- Bags of various types and sizes
- Key rings and keychains
- Flash drives
- Books
- Calendars
- Can Coolers
- Pens
- Magnets
- Lip balm

Choose promotional items that are relevant to your target audience. For example, stress balls in the shape of eyeballs or magnifying glasses probably fit better with the mission and activities of your Lions Club. This type of advertising:

- 1. Builds general brand awareness: An advertising specialty item can spread your Lions Club name and logo throughout the community. While you cannot narrowly tailor an item to a specific target audience, specialty advertising can be handy when seeking broader forms of brand exposure.
- 2. Comes with a low production cost: When ordered in bulk, most promo products, like coffee mugs and water bottles, have a lower per unit price. However, some outlets allow you to order in smaller quantities and cost are still quite reasonable. Most Lions Clubs should do initial sourcing for a lot of items through International at https://lionsclubsinternational.myshopify.com/ if possible. Take time to leaf through their catalog at the https://lsc-pagepro.mydigitalpublication.com/publication/?i=788605 website to generate ideas.
- 3. Is easy to source in your community and online: Certain vendors have built their entire business model around making and selling specialty items. If your promotion plan for a special event featuring beverages includes free cups, free mugs, free magnets, and free bottle openers, you might easily find a vendor who offers all these products under one roof.
- 4. Leaves a good impression on people: If you provide genuinely useful items to your supporters and potential members, you can leave them with a positive impression of you. That increases the likelihood of a future donation or membership. A free travel mug can feature your logo and your brand message and might lead to more goodwill than a pen, for example. Don't forget to include or attach your business card! (We'll discuss the best way to use business cards in a future article.)

Specialty advertising is a form of direct advertising. You can give items away as gifts for guest speakers, special occasion recognition, door prizes, or to handed out for free at public events or booth shows. The key is to always give them out by "hand to hand" direct contact. Spreading them out on a table for folks to grab from a "static display" without any personal verbal communication is much less effective. If you're not saying something to the person at the same time you are handing them the item, you're missing out on a great promotional opportunity.

Inexpensive advertising specialties can be used to initiate a conversation with people who drop by your Lions Club booth at a show event. My Lions Club recently posed this question to each visitor at our community show booth: "Do you have any old eyeglasses lying somewhere around your home?" Then we handed that person a 9"x12" clear plastic bag with eyeglasses printed on it that had a cutout handle. The bag had a sticker on it with the Lions logo and locations of our community drop off boxes. If they replied "Yes, I do," we said, "When

you find them, put them in here and drop it off to one of our boxes listed on the label." If they replied "No, I don't," it still opened a conversation about our services in the community. (They often took a bag anyway for a friend or family member.)



Be sure to continue the conversation with your visitor. Here are some tips to increase your chances of having a meaningful conversation at a show:

- Be clear about your club's mission and goals: Let people know what your Lions Club is all about and what you achieve. People will likely have questions about your Lions Club. Be prepared to answer these questions concisely.
- Be enthusiastic: Your enthusiasm for Lions can be contagious. If you're excited about your Lions Club, visitors will be more likely to be excited as well. People are drawn to people who are passionate about something. If you're passionate about your causes, let people know!
- Be interesting: This may seem obvious, but it's important to be interesting if you want people to talk about you. Share your thoughts and experiences and be sure to ask questions to keep the conversation going.
- Be engaging: People are more likely to talk about you if you're engaging and easy to talk to. Be present in the conversation, and make sure you're listening as well as talking.
- Be a good listener: People appreciate it when you take the time to listen to them. Show that you're interested in what they have to say by asking open-ended follow-up questions and nodding your head.
- Be positive: People are more likely to want to talk to you if you're upbeat. Smile, make eye contact, and use positive language.
- Be genuine: Don't try to be someone you're not. People can tell when you're being fake, and it will make them less likely to want to talk to you. They can tell when you're being genuine, so be yourself and let your personality shine through.

Giving an advertising specialty as a gift at the beginning of your conversation works well in a show setting. Be aware that we're not talking about giving out candy, balloons, or small toys for children. (We'll discuss those in a future article on booth shows.) Those items usually don't carry your name or logo.

Using a promotional item or gift at the end of a conversation works well also. Think about how you acknowledge a guest at your Lions Club meetings. A better class of promotional items can be used as a thank you gift for a guest speaker or visitor -- that will better reinforce your connection with them. If the item is given to a person who is not yet a member, be sure to include membership information and your business card. You also need to make the "hand off" part of a conversation, like saying "Thank you for your interesting presentation. Please accept this gift and consider joining our Lions Club." I made this exact pitch to two of our guest speakers not that long ago and they both joined!

Thank guest speakers with a thumb drive imprinted with your logo, a nice pen, or a coffee mug instead of giving them a paper certificate. Make sure the promotional items are high-quality. People are more likely to talk about your Lions Club to others if they are impressed with the promotional items they receive. Each year, our Mason Lions Club gives our District Governor a pair of "Mason Jar" glass mugs emblazoned with our club name and Lions logo to help them remember their visit.

Here are some other speaker gift ideas:

- Personalized gifts: These gifts show that you put thought into the speaker and their interests. For example, you could get a speaker a book by their favorite author, a gift certificate to their favorite restaurant, or a piece of jewelry with their initials on it. Those become promotional items if the item or its packaging has your logo on it.
- Gifts related to the speaker's topic: If the speaker gave a presentation on a particular topic, you could get them a gift related to that topic.
- Gifts that are unique: These gifts will stand out from the crowd and show the speaker that you really thought about their gift. For example, you could get them a gift basket filled with locally sourced snacks or beverages.
- Gifts that are practical: Speakers often need to stay organized and productive, so they might appreciate a gift that helps them do that. For example, you could get them a nice notebook, a planner, or other useful office supplies.

No matter what gift you choose, make sure it is something that the speaker will appreciate and enjoy. The goal is to show your appreciation for their time and effort, and to leave them with a lasting reminder of your event.

Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations Chair, and MD11 State PR/Social Media Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at dougklein@wowway.com by email.

REGION NEWS <



11 A1

DG Lula Gardfrey
MONROE • WAYNE
www.metrodetroitlions.org

District A1 • District Editor: Michelle White 20171 Alhambra Southfield, MI 48076 michellewhitebusiness@gmail.com



District A1 Members – Creating a Culture of Service District Governor Lula Gardfrey has asked that each of our 37clubs commit to a net gain of 2 new members by June 30, 2024, which will add a minimum of 74 net new Lions. Let's do what we always do and roll up our sleeves to help reach this goal!



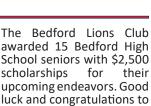


To continue this path of service in the fiscal year 2023-2024, we held our 4th successful Community Giveaway and Recycle Event in July. Over 200 people attended to receive furniture (couches, tv, mattresses beds, tables, household items) and clothes. In addition, we provide free screening for KidSight and adult Diabetic Retinopathy and received our first referral for possible Retinopathy.

Northville Club Lions prepared a delicious pasta dinner with fresh vegetables, bread, and brownies for families at the Ronald McDonald House. The club also donated cards, providing much needed support to families during difficult times in their lives. Thank you, Northville Lions, for answering the call to Serve!











We thank Lion Dr. Daniel Rathbun for applying for the LCIF Grant to obtain the 1st camera to detect Diabetic Retinopathy in MD 11. This was a \$20,000 matching grant from the Southwest Community Foundation and LCIF approved another \$20,000, making this \$40,000 camera attainable. PDGs Evelyn Cooper and Jim Williams helped to organize Project KidSight screenings for children and Diabetic Retinopathy screenings for adults at the Parkside Community Center.



IPIP Brian Sheehan shows appreciation to PDG Shirley Kelly for her support.



1st Vice District Governor La Wonna Lofton Coleman, along with PIP Moore and PID Justin Faber presented the "Larry Young" Award to PIP Douglas X. Alexander at the 105th Convention in



Michigan Cyber Lions Club recently gathered for an in-person group shot!

11 A2



District A2 • District Editor: Lion Ryan Covert MI 48371 lionsnewsletter11a2@gmail.com

A North American F-86A may sound like an unusual thing to adopt, but the Richmond Lions Club has adopted it with all the commitment adoption implies, committed to cleaning the aircraft faithfully for the past 16 years.



The Sterling Heights Lioness Lions Club visited Forgotten Harvest to deliver their annual donation. noted by Lioness Arlene Whitworth "This was a very informative visit and quite interesting. The logistics of collecting and distributing food to the needy is mind boggling."



Congratulations to Romeo Lion Jamie Lucero on being inducted as our Lions District 11-A2 Region 3, Zone 1 Chairperson.



DG Kelley Unruh and Lion Jamie Lucero



Troy Community Melvin Jones Award Recipients

Congratulations to Troy Community Lions Alexis Peake and Deborah Lines (left to right) on receiving Melvin Jones awards.



New Baltimore Lions cooked and served a delicious lunch at the Salvation Army Soup recently. 72 hungry folks enjoyed tuna macaroni salad, bread, watermelon, and dessert. WE SERVE!!





was proudly on display this summer!



Eastpointe Lions Club held an installation of officers to kick off the new year. PDG Jim Bone was on hand to assist.



Lake Orion Lions are made up of an energetic group, ready to serve in 2023-2024!

They recently held the 2023-24 Board Of Directors installation dinner and this group is ready to SERVE!

Club Officer Training will be held at the Sterling Heights Lions Clubhouse on August 19.



> REGION NEWS



11 B1

man and and

DG Annette Hemeryck
BRANCH • CALHOUN • HILLSDALE
JACKSON • LENAWEE • WASHTENAW
www.11b1lions.org

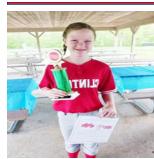
District B1 • District Editor: Cathy Koning 12554 Stony Creek Milan, MI 48160 616-745-0119 CathyKoning@yahoo.com



B1 Members attending the Lions International Convention in Boston L-R: Lion Shawne Lige, Donna Smith, Wendy Burns, Terri Huffman



of the Year Hope Swank, shown here with Red O'Leary and Bryan Cook as she is honored by the club. Lion Hope is a newer member has been instrumental in getting the club back to KidSight, involved with the parade at the Cereal Festival, and so much more. Hope, and her husband Lion Scott attend the MI Forum, MD 11 Convention, and the recent International Convention in Boston and are planning on attending the LCI leadership training at Higgins Lake in the fall. Congratulations on this well-deserved recognition!



Clinton Lions participated in the Diabetes Awareness Walk, KidSight at Kindergarten Registration, Summerfest, and held a Mother's Day Essay contest for 3rd graders. The Clinton Lions Club Essay Contest Winner was all smiles! We are too!





PDG Roger and Lion Harriet Spriggs were excited to be asked to install the 2023-24 officers at Bedford Area Lions Club on Tuesday June 6th. During the meeting the club honored two of its long serving members with plaques in appreciation of their continuing work for the club.





Adrian Breakfast Lions donated to a children's book project in Addison High School. The project was taught by Ms. Kylie Guerra, a 10th grade English teacher.



Dexter Lion Bob Steptoe and PDG Terri Huffman honor Lion Becky Walters as she becomes a Melvin Jones Fellow.

Twenty-one Dexter Lions participated in White Cane Days this year, raising \$2,474.00. These funds were donated to Leader Dogs for the Blind, Eversight, Penrickton Center for Blind Children. The Hanover-Horton Lions celebrated the 4th of July with a Chicken BBQ and the entire town was invited.

Congratulations to Jackson Host on winning the Karl Sorrick Award (Club of the Year)! DG Kelly Lubbe also presented Governor Appreciation Awards at the 11B-1 Convention to Lions Bert and Bea Furman and the Tail Twister, Chris Lake.

Michigan Center Lioness Lions recently held a Taco Night fundraiser to help a local family whose son was seriously injured in a car accident. There were many raffle baskets available. It was a great way for the family to receive support and bring the community together. If you missed out and wish to provide monetary support, please contact Lion Debbie Chambers at 517-937-8663 dreamhousedebbie@ or

Quest South East Jackson Lions Club invited the Owner and Program Director of Gems of Jackson Child Care & Education Center, Mrs. Vittoria Jimerson, to be a guest speaker for their 2nd Annual Tea. The theme of the Tea was "The Power of Love"! Mrs. Jimerson spoke about how the Power of Love can impact a community, that inviting your new neighbor to your table can be a life changing experience. Gems praised the club as "an amazing organization that is truly impacting the lives of the citizens of Jackson.'

11 B2



DG Amy Thackston
BERRIEN • CASS • KALAMAZOO
ST. JOSEPH • VAN BUREN
www.e-district.org/sites/11b2.org

District B2 • District Editor: Lion Wes Garman

captcartoon@me.com



What a phenomenal year for Project KidSight! Our amazing year ended with screening 12,535 kids, passing 11,553, referrals 971 and 11 others (meaning we tried to get a good reading but was unable to. We used the PKS trailer a total of 12 times. In all we attended 59 different locations. Great Job!

Bangor Lions Club recently held its Awards Dinner and Golf Outing. Raul Hernandez, a life-time resident of Bangor was awarded the Citizen of the Year for 2023. Raul is a volunteer for the Lions club, keeping the Lions barn clean and organized - now to work him to become a member!

Buchanan-Galien Lions, spouses, friends and volunteers hosted a Beer Garden at the Buchanan Thrill on the Hill event on July 14th -15th.



Mattawan Lions Club is gearing up for their annual Newman's Dawn Patrol Fly In/Drive In

Breakfast in August. This is one our largest fundraising events of the year. The fly-in includes planes and helicopters and a big day of fun for the community.

St. Joseph Lions Club

received a large donation in support of their Camp Leo project from Robert Wolf and his colleagues at Wolf Financial Advisory. A check in the amount of \$10,000 was donated in memory of their founder, Lion Larry Wagner. Lion Wagner and Mr. Wolf were longtime friends, and when Mr. Wagner passed away in 2022, his friend Rob wanted to make a gift in his memory that he believed would make a difference in the lives of others. Mr. Wolf would like to see the Camp continue and even be expanded in the future to include older campers. That vision is shared by Camp Director Beth Helm who was also at the meeting and accepted the gift along with the Lions. Mr. Wolf went further and announced his commitment to continue the gift for the next 5 years to ensure that Camp Leo would thrive and grow.



St. Joseph Lions receives a \$10,000 check from Wolf Financial Advisory for their Camp Leo



Portage Excellent job, Lions! We received many thanks from the tired, thirsty & hungry volunteer bicyclists as well as other Make-a-Wish volunteers for supporting their needs at the last rest stop for them for the day (96 miles under their belts with 4 more to go!). Left-over food and beverages were donated to the Kalamazoo Gospel Mission by Pam and Amy.



The

Exchange

Youth

officially introduced in

1961. Since then, thousands

of young people (ages 15-

Camps

program was

and opened their doors to the world of Youth Exchange!



Madelynn Isbrecht, \$2,400 scholarship recipient



Lion Dave Koch introduced Robin Lydic, Director of Animal Care and Sierra Lifferth, Canine Kennel Technician of the Humane Society of

Southwestern Michigan (HSSM). Robin and Sierra, two of the eleven staff, were accompanied by two Jack Russel Terrier puppies. Their mission : "The HSSM exists to provide shelter and care for sick, homeless, abused, and unwanted animals, with utmost importance on adoption services for the animals in our care." HSSM is a nonprofit 501(c)(3) entity with facilities located at 5400 Niles Road. They operate with a \$500,00 annual budget received from grants and donations.

Lakeshore Lions proudly Madelynn announce Isbrecht as this year's scholarship winner. Madelynn will be attending the University of Michigan to study neuroscience. She is the daughter of Rachael Ickes and is a graduate of Lakeshore High School. The amount of the scholarship is currently \$2,400 and is awarded in four equal parts based on academic standing. The three eligible scholarship recipients have been renewed: Hailey Hentz, Abigail Baker and Chiara Thrum.

REGION NEWS <



11 C1

DG Mike O'Lonergan ALLEGAN • BARRY • IONIA • KENT MUSKEGON • OTTAWA www.e-district.org/sites/11c1.org

District C1 • District Editor: Julie May 4379 Frietrodge Ave, Grand Rapids, MI 49544 jmay4379@gmail.com





LAKEWOOD LIONS Tuesday April 18th Lakewood Lions had 2 very special guest speakers from the Transplant House of West Michigan. Tracy & Holly Gary, who are both organ transplant recipients, shared their personal stories which involved a liver transplant for Holly, and a heart transplant for Tracy; all made possible with the Gift of Life. Their lives were brought together by organ donations and now they both are on a mission to help others through the Transplant House of West Michigan! The Grand Rapids area facility, founded in 2019, is located on Leonard St, just west of Fuller Ave. Currently under renovations, the home is targeted to open in late summer of 2023. Learn more about this husband wife team and their mission to spread organ donation awareness, along with their goal to help transplant recipients, their families and caregivers by providing a supportive, comforting home away from home environment while going through the transplant process. Please visit their website for more information or invite them to your club's next meeting! www. mitransplanthouse.org



Alto Lions Club - Ken Adamy and his son Mark, both from the Alto Lions Club, installed beds in children's homes as part of the 11-C1 Lions partnership with Sleep in Heavenly Peace. Mark was home on leave from the military and still found the time to volunteer. Thanks for helping children receive a new bed at no cost to families.



Martin Area Lions Club hosted a successful Memorial Day breakfast. 40+ attendees including Veterans and family members!



District 11-C1 Lions from 3 different clubs paired up with Cub Scouts from Pack 3222 to make a flower box. The project helped them earn a badge and advance a level. The scouts used placed pilot holes, used drills, hammers to assemble their project using nails, screws or both! At the end of the evening, each scout took home not only their project but a starter tool box.



The Dorr Township Lions hosted a spaghetti dinner fundraiser to support local projects. Besides a great dinner for a good cause, the public was treated to live music by a local band.







The Muskegon Northside Lions hosted a very successful pancake breakfast on Saturday June 3rd.





The Ravenna Lions Club catered a delicious bbq picnic dinner aboard the USS LST 393 for over 150 lions attending the Michigan Lions Forumeld in Muskegon.



The Rockford Lions Club regularly partners with their local scouts to help with service projects throughout their community.





The Lakewood Lions held an Appreciation dinner at Cunningham Acres for longtime friends Betty, Bob, and Dee; all of whom have prepared marvelous meals and delivered the most kind and wonderful hospitality for many many years! This was the last meeting to be held at Cunningham's the new location will be at the VFW in Lake Odessa.



Muskegon Northside Lions maintain Veteran's Park on the Causeway. The service banners are up and looking good! The club recently got together to serve up another pancake breakfast — all you can eat for just \$6! How DO they do it?!



11 C2

DG Ted Hamilton
CLINTON • EATON • GRATIOT
INGHAM • LIVINGSTON • SHIAWASSEE
www.lionsdistrict11c2.org

District C2 • District Editor: PDG Bob Tetzlaff 5308 Sunrose Ave, Lansing, MI 48911 acee44@msn.com



Mason Lions Club "Lion of the Year" Lions Karen Routson, Doug Klein) At the Mason Lions Club picnic, PDG (and soon to be Past President) Lion Karen Routson presented the Mason Lion of the Year award to Lion Doug Klein. Lion Karen will also be honored this year as a Lions of Michigan Foundation Hall of Fame inductee. Congratulations!



Lions Gene Ringle, Doug Burkhardt - The Grand Ledge Lions Club presented an appreciation plaque to Lion Gene Ringle for all his work as our club's bulletin editor.



The Grand Ledge Lions Club presented Lions Dave Peake and Steve Peake with Melvin Jones Fellowships at our annual picnic June 13. Both of their families came to surprise them for the presentation.

Ovid Lions Foundation Raffle - Our club sold 160 tickets for the Lions of Michigan Foundation Raffle. Lion Andrea Ordiway was the top seller and was a 2nd place winner in the ticket sellers drawing, earning herself a \$500 prize. Great Job Andrea! Our club will get \$800 for selling 160 tickets.



Club President Dean Hartenburg had the privilege to present two \$500 community service scholarships from the St. Johns Lions Club to Emily VanElls and Breanna Pifer. Both are senior scholars, and each of them received several awards during the evening. Congratulations to Emily and Breanna, and to all the awardees.

DeWitt Lions - White Cane report: Lion Greg Houghtaling I am pleased to report that despite the cold and rain on Friday and Saturday, that nine hearty Lions collected \$1,988.00 over three days. Along with three donations received totaling \$287.29, the deposited total weekend was \$2,275.29. Lions Sharon DeBar, Mae

Donlon, Tom Doyle, Don Carlock, George Walter, Jim Kraft, Doug Vaughn worked a total of 27 3/4

Luchetti, Patrick

hours at North and South Crossover, Flap Jack, LAFCU and Bob Evans.



Lion Ward Martin, Jackie Buza, Lion Sandra Martin, and Lion Donna Kanan.

Owosso announced Jackie Buza as the winner of their first Books for Teachers contest. Community members nominated teachers in the Owosso and Corunna area to receive \$50 towards books for their classroom. Club President Jody Sivyer stated, "Our Books For Teachers program will help put books into the hands of children in our Community. Children having access to books is instrumental in learning, building vocabulary, writing skills, and ability to communicate."



Lion Scott MacDonald and Lion Dean Steward show the Charlotte Lions Club members what items the club purchased to make twenty-five men's hygiene kits. Jan Phillips purchased and assembled the kits as a special project for the Charlotte Lions Club. The kits were donated to the Siren Shelter in Charlotte in May 2023.



Lion Lloyd, District Chair of the KidSight Vision screening program receives a \$335 donation from President Connie from the Charlotte Lions Club. Lion Frank Kane, 95, who recently passed was a strong supporter of preventing blindness. The donation was made in honor of Lion Frank Kane in his memory.



> REGION NEWS



11 D1

DG Bill Bauder BAY • GENESEE • SAGINAW • TUSCOLA www.e-district.org/sites/11d1

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Lions recently completed their week-long Fundraiser at the Tuscola County Fair selling food from their FoodStand at the Fairgrounds. It was a success and we had many area Volunteers from the surrounding Lions Clubs like the pair in purple Lions shirts seen in the photo. They are Dan Houston and Reverend Clerance from the Buena Vista Lions Club.



City Lions Club Cass members: Lions Jones, Sam Leppert and Ken Martin at the community Freedom Festival on June 30, 2023 at for our KidSight screening project.



Flushing Lions Club had a busy two months in June and July. Our concession stand was used for Art in the Park and took in \$900+. It was also used for a kid's baseball tournament and obtained another \$1200+ in sales. We had the sight trailer for kid's day in the park and screened 27 with 3 referrals. DG Jack Frost came to our meeting inducted a new member Lion Kathy Fargo, sponsored by Rick Bigelow.



Flushing Lion Lion Rick presented a scholarship Taelor Quintanilla, accompanied by her parents. The scholarship was named after Lion Rick's father who was a very active Lion and veterinarian in Flushing. Qualifications were not only based on academics, but on interviewing skills and the personality of the student. She plans to go into nursing, as she has a very caring personality as well as a good work ethic.



Dog Cash help with White Cane sales along with Lions Kristin Shively and Margaret Goebel.



The Lennon Lions 2023 Homecoming was success! Lion members worked with the Lennon Volunteer Fire Department pancake their breakfast fundraiser. 1,500 raffle tickets were sold for the annual Lawnmower Raffle, with the 1st prize winner opting for the \$3,500 cash prize in leu of the Zero Turn lawnmower. During the Music in the Park event the club presented the Citizen of the Year award to Sharon Patsey for her unwavering contributions not only to our club but also her involvement in the many organizations throughout our community.

The proceeds from these events will be donated to the ice rink fund, to be built at the Lennon Lions Park.

Lennon Lions Club sold 1,500 raffle tickets at the 2023 Homecoming.



11 D2

DG Jim White HURON • LAPEER • SANILAC • ST. CLAIR www.11-d2lions.org

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PDG Duane Wilcox assists Lion Peggy and Leader with sales at the 2023 Homecoming



Frankenmuth Lions Club awarded \$1000 scholarships to eight (8) 2023 Frankenmuth High School graduates. The Lions Club raised money through many local activities including serving food at community events, selling brooms and trash bags, and raising funds through other projects. The scholarship recipients and their parents were recognized and celebrated at a dinner with club members.



USA Lions Club held an eventful Wine and Cheese Evening with great success and fun for all, over \$4000 was raised by the evenings fun and games.



Club President Cathy Stewart & Director Dan Finn Port Sanilac Lions presented a check in the amount of \$250 as a donation to the new Sanilac County Museum director Dan Finn.



Lion Kevin Kelly, Dusty Weidman, Ken Patriquin from Warriors Hope with Applegate Lions Secretary Kathy Kelly Applegate Lions secretary Kathy Kelly and Lion Kevin Kelly donate a flag to the veterans group Warriors Hope. This is a community service project and needs to go down to the international service project item.

Peck Lions Club replaced existing decking on an handicap ramp. It feels so go to be able to help those in need. Serving the community is our commitment as Lions. WE SERVE!



Ubly and Saint Ignatius Frieburg Lions Club's reverse raffle was held in May and a check has been presented by club treasurer Irene Cole to Saint Ignatius Lion Fran Campbell for Leader Dogs for The Blind on behalf of the Deckerville Lions Club. Looking on is IPID Justin Faber.



Sandusky Lions Club held a Project KidSight screening at the Sandusky Thumb Festival in June. Over 100 children were screened in just 3 hours. Shown are club members Barb Willett, Myla Ford, Louise Blasius and Joe Auito. Sandusky Lions in Action!



Lexington Lions Club congratulate President Crystal Partaka upon receiving the Melvin Jones Fellowship Award from past District 11D-2 Governor, Brian Betzold. The Melvin Jones Fellowship was created in 1973 in honor of Melvin Jones, the founder of Lions Clubs International. It is the foundation's highest form of recognition given to acknowledge an individual's dedication to humanitarian service. With this award, Crystal joins the ranks of many dedicated Lion members who make up the Melvin Jones Fellowship. PDG Brian Betzold and Lion Crystal Partaka





Port Sanilac Lions love our Elementary school! The school is creating an outdoor classroom and garden space on the school Sanilac rounds and Port Lions are supporting this effort with a donation of money to help with the project. Club President Cathy presented the check to Fiona Fisher, 2nd grade teacher and staff member in charge of this project.





IPDG Shawn Wightman and Lion John Champagne Elkton Lions present the Citizen of the Year award to Lion John Champagne. A well deserving recipient, Lion John is always putting others first. Lion John works with Lion Damrow, working the Pop-up pantries all over the northern thumb.

Algonac Lions Club hosted the 85th Pickerel Tournament signature which they have held in the community for decades. They support state projects with number one being Leader Dogs for the Blind.

Marysville Lions wrapped up the 2022-2023 year by installing next year's officers. We also selected our two "Lions of the Year". Congratulations Lions Paul and Lion Marty. Thank you to Chris and Holly at Crossfire Grill for catering a delicious meal...and Kim and Brian at The Venue 1112 for the hospitality!

The club recognized and thanked Carolyn Crowe for her years of dedication and expertise towards the Leader Dogs for the Blind Program. Marysville Lions are always excited to see your successes (Barney) and your newest trainee (Benny). You change lives for the better!

Deckerville Lions members collected nearly \$1,000.00 to benefit the local Food Bank at Project Blessing in Deckerville. The club also donated money to the Village of Deckerville towards a new merry-go-round at Veterans Park. Lions make the world go 'round!

Metamora Lions donated a memorial bench to our neighbors in Oxford. #oxfordstrong. The city of Oxford which was dedicated to those affected by the school shooting. The club also started holding Euchre The club tournaments on the 3rd Thursday of the month and 100% of the profit will be donated to various nonprofits in the area.

REGION NEWS <



11 E1

DG Jim Patterson

BENZIE • CLARE • GRAND TRAVERSE • ISABELLA • LAKE • LEELANAU• MANISTEE • MASON • MECOSTA MIDLAND • MISSAUKEE • MONTCALM • NEWAYGO • OCEANA • OSCEOLA • WEXFORD

www.millions11e1.org

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Boyne Valley Lions had the honor of ringing the Salvation Army bell this past month. They were rewarded by the Salvation Army with recognition on the local radio radio station.

New officers were inducted by VDG Denny Gocha, and the Lifetime Achievement Award was presented to Lion Bob Prebble. It was a drama-filled meeting with Lion Julie Taylor locking herself in the library storage room, followed by a fire drill.



Boyne Valley Lions Club presented the Lifetime Achievement Award to Lion Bob Prebble.

Central Lake Lions put up a new drinking fountain at the Pavilion on Main Street in downtown Central Lake, made possible through a generous donation from Lion Norma Clement, including a bottle filler and a pet warming dish!



Christmas in July at Central Lake with the club ringing the bell for the Salvation Army. The club also

dedicated the new drinking fountain located at the Pavilion on Main St. This was a gift from the estate of Lion Norma Clement and includes a bottle filler, along with a pet watering station in honor of Lion Norma's furry friends.



IPDG Jackie Glazier, DG Jim Patterson, 1st VDG Ken Hisey, & 2nd VDG Penny McGlaughlin

East Jordan Lions held their annual South Arm Classic car show with 72 registrants, selling t-shirts, giving out prizes and candy, raffle drawing, and managed their Smokin' Joe's food truck. \$2,000 of the money earned was given out in scholarships. What a great event!



speaking about future community projects, raising \$173 from raffles that will go towards future scholarships.



Oscoda Lions Club hosted their 10th annual 4th of July Community Picnic. There were games for the kids, tattooing, and more fun for all. It was a great day to serve the community. The event is held in conjunction with the Oscoda Rotary Club which is a great community partner.

Oscoda Lions Club recently tackled two ramp projects in the community, making life a little easier for local residents with mobility problems by improving access to their homes. The reward at the end was a great lunch and plenty of smiles



Ramp #1 was completed in 4 hours on a hot, humid day. Ramp project #2 was completed in 7 hours and the smiles say it all!



PDG Barb Durflinger was inducted into the Lions of MI Foundation Hall of Fame Lion Barb is shown here with friends from the district, celebrating this honor with



Lewiston Lioness Lions had a great time with their combined Project KidSight screening, Bake Sale, and Quilt Raffle. Lewiston Lioness Lions are spectacular in their participation and contributions!



Lions from around the district helped during the Special Olympics Opening Eyes event at Central Michigan University.





11 E2

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DG Steve Murch
ALCONA • ALPENA • ANTRIM • ARENAC • CHARLEVOIX
CHEBOYGAN • CRAWFORD EMMET • GLADWIN • IOSCO
KALKASKA • MONTMORENCY • OGEMAW • OSCODA

OTSEGO • PRESQUE ISLE • ROSCOMMON www.e-district.org/sites/11e2

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Lake Ann Lions Club welcomed new member John Borgen to the club at their recent installation of new officers for the year. The icing on the cake was a visit from District Governor Jim Patterson.



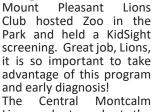
Coleman Lions Club
Jamy is a Leader Dog
in training and is being
raised by PCC Jeff & PDG
Sheryl Schafer. Jamy was
recently placed as a guide
dog in Florida. Lions Jeff
and Sheryl have raised ten
puppies for Leader Dogs for
the Blind.



Coleman Lions volunteered at the local Community Garden, weeding, and planting and beautifying this lovely space for all to enjoy.



The Coleman Club had a successful annual Yard Sale where instead of pricing each item, all sales were made by donation. Most buyers were very generous, and any unsold items were donated to several local and area organizations. Great job, Lions!



The Central Montcalm Lions volunteered at the We Care for Kids family fun day and served 500 hot dogs in just three hours!



The Central Montcalm Club had their biggest fundraiser of the year, the annual golf outing. Perfect weather and 29 teams made for a great day!!



Empire Lions Club presented Lion Bob Quinn with the Lion of the Year Award, given to him by past winner, Lion Steve Wilson.



Baldwin Lions served up ice cream at the annual Bitely Homecoming, nearly selling out thanks to super scooper Lion Ed Schmidt! There were banana splits, hot fudge sundaes, and the hit seller, ice cream cones and over \$600 was raised.





The District float at the Trout-A-Rama Parade in Baldwin!

Lakeview Lions Club hosted their annual Golf Outing with lots of smiles and teams and they added two new members to their roster. Their summer was busy with Summerfest, KidSight screenings, Annual Chicken Bar-B-Q and their induction ceremony.



New Lakeview Lions installed at a recent meeting.

Stanwood Lions Club continue to cook hotdogs and sloppy joes at Morley Community Center Flea Market every Saturday. The club was involved in the July 4th celebration of a Veteran at the Morley Community Center. They served the refreshments and were recognized during the ceremony.



The "kids" had a lot of fun, too!

Congratulations on a great year to the outgoing district governors!

Thank you for your dedication and leadership during the 2022-2023 year. Your service to your community is inspiring.



SD-10: Gretchen Preston

11-C2: Traci Tribley

11-A1: Matthew Collins

11-D1: Jack Frost

11-A2: Shawn Blaszczyk

11-D2: Shawn Wightman

11-B1: Kelly Lubbe

11-E1: Jackie Glazier

11-B2: Julie Mayuiers

11-E2: Rod Leathers

11-C1: Diane Wehby

Michigan Lions, your generosity and service change lives:

1,760 Michigan residents gave the gift of sight last year.

You make possible our work to restore sight and prevent blindness through the healing power of donation, transplantation and research.

Learn more about how your partnership supports our life-changing work by visiting **eversightvision.org** and engaging with us **@EversightVision** on social media.

P.S. Eversight is open for tours! Reach out to Amanda at **afrederick@eversightvision.org** or (734) 780-2616 to schedule your club's tour today.









